

## Minutes from the September 27, 2022 GRHBA Meeting:

In attendance: Suzanne Einstein (Blue Crab Charters), Jim Rich (Huntinfield, Java, Sweet Cheeks) Cindy Genter (Rock Hall Properties), Dawson Hunter (ED&T), Matt Mielnick (Mainstay) Casey Carroll (Bayside Market), Sandy Scott (Hickory Stick), Sarah King (KC Chamber of Commerce), Laurie Walters (MSRH), Leslie Sea (WCTR), Joe Musike (Experience Sail), Kevin Hodge (Blue Heron), Carol Britten (Town of Rock Hall Website), Heidi Williams (Hoffman Pest), Deborah Reese (Cinnamon by the Bay & Stuff). Remote: Stephanie Chevalier (Chevalier Musique) Shalyn (ED&T).

Suzanne called the meeting to order at 9:05am. Attendees introduced themselves.

### GRHBA Report:

- Balance Sheet and P&L were reviewed by Jim Rich. P&W net income was about \$8,500.
- A Grand Opening & Ribbon Cutting was held September 17 at 9:00am at Bayside Market. Well attended.
- Visitors Center hours will change to 4 days/week in November. Cindy will check into remote lock options.
- Small Business Saturday is Nov. 26. GRHBA will promote – Shop Local in ads & social media.

Main Street Rock Hall (MSRH): FallFest on Oct. 8 will have music, food, Kids Court & T-Shirts. Matt shared the music line up. P&W made \$4,700 and will donate to the town & MSRH. Stephanie Chevalier reported The Witches of Rock Hall is October 28-30. Activities include opening night Friday at Haven Harbour (South), Witches Dance, restaurant specials, etc. WitchesofRockHallMaryland FaceBook page. There will be a Christmas Market on Dec. 10 with a 1950s vintage holiday theme.

### Economic Development & Tourism: (Dawson Hunter reported)

- FallFest will be the last day for the shuttle. 4800 rides to date for the season. Rick Carter's shuttle app is in final stages of approval at Google and Apple App Stores.
- Tourism is focused on advertising.
- ED is working on grant opportunities.
- ED&T toured the new Animal Shelter, set to open in December.

Dawn Jacobs was unavailable to attend, but reminded everyone to participate in the October 12 Comp Plan Workshop.

### Member Events & Comments:

- RHYC's Car Show on Sept. 17 was a hit with 104 cars in the show. Participants stayed and shopped in town.
- Mainstay is hosting 4:30-8:30 Happy Hour on Thursdays in October with music from their concerts. The Jaws movie was a hit.
- 2023 will be WCTR's 60<sup>th</sup> year on the air. Events are planned all year.
- The Kent County Chamber of Commerce reminded businesses they will distribute press releases if you send to them. They are looking for venues for monthly Mixers. Sarah is on the KC Public Schools Blueprint for the Future. Send input on business needs. Fall FunFest was well attended. There was a bit of confusion with Rock Hall FallFest.
- Kevin Hodge sent a letter to complainant requesting mediation. His request was denied by the complainer. Kevin invites all to discuss any issues with him directly.

The meeting was adjourned at 10:29am. The next meeting will be October 25<sup>th</sup> at the Fire House at 9:00am.  
Cindy Genter, GRHBA Secretary