

Minutes from the October 25, 2022 GRHBA Meeting:

In attendance: Jim Rich (Huntinfield, Java, Sweet Cheeks) Cindy Genter (Rock Hall Properties), Shalyn Boulden (ED&T), Sandy Scott (Hickory Stick), Laurie Walters (MSRH), Leslie Sea (WCTR), Joe Musike (Experience Sail), Beth Dunn (RHYC), Carol Britten (Town of Rock Hall Website), Dawn Jacobs (Mayor of Rock Hall), Deborah Reese (Cinnamon by the Bay & Stuff), Harriet Creighton & Susan Barnhart (Peoples Bank), Rick Carter (Delmarva Craft), Jamie Dempsey (American Service Center). Remote: Stephanie Chevalier (Chevalier Musique); Bob Resele (Town Manager)

Jim called the meeting to order at 9:00am. Attendees introduced themselves.

GRHBA Report:

- Balance Sheet and P&L were reviewed by Jim Rich. GRHBA checking account balance is \$46,231.13.
- Cindy reported membership renewals were mailed out. Responses due by 11/15/2022. Estimated design, production and printing cost is \$5,000. Target availability date for new maps is January 15, 2023
- Deborah Reese investigated & proposed a new lock, lights and sign that can be operated remotely and on a timer for the Visitors Center. Cost for all is about \$200. Deborah will send details to the Board for approval.
- Small Business Saturday is Nov. 26. GRHBA will promote shopping local in ads & social media. MSRH & GRHBA will sponsor a Gift Wrapping Station with music & treats in George & Meg's building on the corner of Main & Sharp Streets. Free gift wrapping for items bought at stores in Rock Hall that day.
- The Peoples Bank will host our Holiday Party in December this year. Proposed dates are Dec. 1 or 15. Susan & Harriet will confirm the date and Cindy will send a notice to members.

Main Street Rock Hall (MSRH):

- Stephanie Chevalier reported the Witches of Rock Hall event will be this weekend. Friday night is a paddle, music & fun at Haven Harbour South. Saturday activities include yoga, games, photo @ 11am on the beach, dancing, etc. Harbor Shack is hosting a lunch on Sunday. Lots of promotion and interest.
- MSRH is planning a Holiday Market on Dec. 10 11-4. Stephanie is coordinating a small committee. Help & volunteers are encouraged. Stores & pop-up shops will be open and ideas are encouraged.
- FallFest was a success with estimated 7,000 attendees, great music and fabulous weather.

Town of Rock Hall: Dawn Jacobs said Parks & Rec has a Halloween Parade & Party on Friday, 10/28 at 6:30 at the Civic Center. The Comp Plan Workshop went well and input from the GRHBA and MSRH was appreciated. Nov. 9 is the next meeting. New Year's Eve will feature a fish drop but no fireworks.

Economic Development & Tourism: Shalyn reported Jana is updating the driving tour of Kent County with museum info. The Micro Ag Grant applications will be available soon and due Jan. 1-30, 2023. Jamie & Katie are working with KC Parks & Rec to improve their communication tools with the community.

Member Events & Comments:

- Peoples Bank partnered with a mortgage provider to offer more home loan products including FHA, VA, etc.
- Delmarva Craft's Shuttle will continue through Dec. 10. Rick Carter provided the attached Shuttle stats.
- Lions Club requests donations for their Christmas Basket project to provide food & toys to needy families in Kent County. Help is also needed for packing and delivering boxes. Contact Debra Woodruff-Capper for details.
- Jamie Dempsey mentioned Hope Church is taking toy and game donations for needy RHES students. American is a drop off site.
- Mainstay needs a bookkeeper a couple hours per week. Anyone with QuickBooks experience should contact Debra Woodruff-Capper or The Mainstay.

The meeting was adjourned at 10:09am. The next meeting will be November 29th at the Fire House at 9:00am.

Cindy Genter, GRHBA Secretary