

Minutes from the March 29, 2022 GRHBA Meeting:

In attendance: Suzanne Einstein (Blue Crab Charters), Jim Rich (Java, Huntingfield), Cindy Genther (Rock Hall Properties), Deborah Reese (Cinnamon by the Bay, Stuff). Katie Wright (ED&T), Jamie Dempsey (American RH Service), Steve Atkinson (ShoretobeFun.com); Dawn Jacobs (Mayor), Debra-Woodruff Capper (Lions), Kelly Crouse (Selkie Books), Laurie Walters (MSRH), Beth Dunn (RHYC), Leslie Sea (WCTR), Susan Barnhart & Harriet Creighton (Peoples Bank), Rick Carter (Delmarva Craft).

Suzanne called the meeting to order at 9:04am. Attendees introduced themselves. Suzanne welcomed Deborah Reese as a new member of the GRHBA Board

GRHBA Report:

- Balance Sheet and P&L for February 2022 were handed out and reviewed by Jim Rich.
- Cindy reported printed maps are available for pick up at the town office and Rock Hall Properties.
- Spring advertising includes coops in What's Up, Bay to Beach, and Rec News.
- Ribbon Cuttings/Spring Mixers: Laurie Walters suggested Spring 2023 events: Welcome Ospreys and/or Color the Streets. Upcoming Ribbon Cuttings include: Village Shops & Blue Heron Oyster Bar. Rock Hall Landing will have events on weekends Memorial Day through Labor Day. May 27 and June 18 Rock Hall Landing will feature Business by the Bay to showcase Rock Hall businesses.

Economic Development & Tourism (ED&T): Katie reported 17 applications for Economic Development grants were received; A video ad for Kent County will be shown on MPT Chesapeake Bay Week April 17-23. Coop ads are planned for What's Up, Recreation News, and Bay to Beach.

Main Street Rock Hall (MSRH): Plans are underway for Pirates & Wenches. Volunteers are needed. The next meeting for MSRH is 4/19 at 4:00pm at Java Rock. Meetings are open to the public.

Dawn Jacobs reported for the town: Dawn presented a \$5,000 donation from the town to GRHBA for the town's 2022 fiscal year. The contribution is funded by the Kent County Lodging Tax. Parks & Rec will hold the Egg Hunt on April 10 at 1:00pm at the Civic Center. On April 10 & 24 at 3:00 at the Fire House, the town will hold a Community Conversation about options to renovate or rebuild the Town Hall. Parks & Rec will host a dedication of the Lagoon Ball Field to Denny Kendall. A museum project update was handed out.

Transportation: Mayor Jacobs said Town insurer LIGIT will not directly insure a 3rd party transportation operation. They will insure vehicles owned by the town. Jim Rich reported that Suzanne, Jim, Cindy & Steve Leonard met on 3/25 to discuss transportation. Steve provided some "trolley-like" solutions ranging in price from \$50,000 (used) to \$150,000 (new) including electric or gas vehicles. We decided to make an application to the Upper Shore Regional Council's grant program to fund a vehicle and start up costs. Steve suggested hiring a transportation company to manage and operate the service. For 2022, Rick Carter, Delmarva Craft will provide transportation service on Friday evenings & Saturdays, from May through September. GRHBA members are encouraged to donate to Delmarva Craft to fund this service.

Member Comments & Events:

- Debra reported the Lions Club Circus will be May 6 at the Civic Center. Businesses were sent donation letters.
- The Mainstay's outdoor venue will be finished by end of April. Entertainment in May.
- American Rock Hall Service Center will be a Maryland licensed inspection station by June.
- Rock Hall Yacht Club is working on a Fire Company Appreciation Day
- Steve Atkinson has a new website: Chesapeake County Roads
- May 7 is the Garden Club Plant Sale; June 18 is the Garden Tour & Art at the Mainstay

The meeting was adjourned at 10:11 am. The next meeting will be April 26th at the Fire House at 9:00am.

Cindy Genther, GRHBA Secretary