

Minutes from the January 25, 2022 GRHBA Meeting:

In attendance: Suzanne Einstein (Blue Crab Charters), Cindy Genther (Rock Hall Properties), Matt Mielnick (Mainstay), Shalyn Bouden (ED&T), Jamie Dempsey (American Rock Hall Service Center), Dawn Jacobs (Mayor), Bob Tacher (Breeze Sailmakers, Debra-Woodruff Capper (Lions), Marta Kumer & Kelly Crouse (Selkie), Laurie Walters (MSRH), Sandy Scott (Hickory Stick), Joe Musike (Experience Sail), Barbi Harms (Blissful Retreat), Ed Pickering (Curtis Stokes), Rick Carter (Delmarva Craft), Leslie Sea (WCTR), Andrew & Casey Carroll (Bayside Market), Ben Daniels & Scott Kummings (Rock Hall Landing & Mariners).

The meeting was called to order at 9:03am. Attendees introduced themselves.

Suzanne commented on the January 2022 GRHBA Board Meeting:

Deborah Reese was approved as a member of the GRHBA Board

Looking for suggestions on workshops to be held this year. Send suggestions to Suzanne

Rock Hall Visitor Website: Rock HallMD.com will be updated first, then investigating options for tourist websites

Balance Sheet for Dec. 2021 and 2021 P&L were handed out and reviewed. \$8500 balance does not account for ~\$6,000 cost to produce 2022 map.

2022 Map: Cindy reported comments and changes to the draft map have been received. Final revised brochure will be sent to members via email as soon as available.

Economic Development & Tourism (ED&T): Jana reported coop ads are planned for May in What's Up Eastern Shore & Annapolis. Tourism is considering a coop ad for County Lines (PA) ad for Apr/May. Kent County will have an ad featuring Rock Hall on MPT for Chesapeake Week in April. 2022 Tourism marketing will include digital, print and radio ads. Post your organization events on Kent County. Com.

Main Street Rock Hall (MSRH): Laurie Walters said MSRH received a Covid Grant used for the Mascots of Rock Hall. This was a successful project with many posts of visitors and residents. The first Pirates & Wenches Festival meeting for 2022 will be on Feb. 1 at 5:00pm at Java Rock. Volunteers are needed! The next MSRH meeting will be 2/15 at Java Rock. All are invited. MSRH is investigating wireless speakers to install on Main Street.

Dawn Jacobs reported for the town: The basket trees have been disassembled and baskets can be picked up at Eastern Shore Wreaths at the bulkhead. There's new support for updating www.RockHallMD.com. Discussions continue about what to do with the Municipal Building; a decision/recommendation is expected by end of February. Water and sewer infrastructure repairs are needed with a priority for pump repairs at \$500,000.

Member Comments & Events:

- The Lions Club needs a place for the Circus in May, in case the Civic Center is not available. A new initiative to provide clothing and food for needy kids at RH Elementary School is underway.
- Rick Carter is working with Jim Rich on a transportation plan for 2022. Sponsors will be needed. Details to come.
- The Mainstay's new season starts Feb. 4. 1st Friday's with Joe Holt; 2nd Wednesday Open Mic and music events every weekend.
- Marta Kumar said Selkie and other RH businesses will host Valentine's Day activities. Selkie is hosting a scavenger hunt; Carriage rides at Eastern Shore Wreaths at the bulkhead, specials at Osprey Point. Next year we should coordinate a larger event.
- Feb. 5 will be the Muskrat Cookoff at Coleman's/Maggie's Tavern, and their 90th anniversary celebration.

The meeting was adjourned at 10:12 am.

The next meeting will be February 22nd at the Fire House at 9:00am.