

## **Minutes from the November 30, 2021 GRHBA Meeting:**

In attendance: Suzanne Einstein (Blue Crab Charters), Jim Rich (Inn at Huntingfield, Java, Sweet Cheeks), Cindy Genter (Rock Hall Properties), Matt Mielnick (Mainstay), Katie Wright (ED&T), Steve Atkinson (Shore to be Fun Photographs), Jamie Dempsey (American Rock Hall Service Center), Dawn Jacobs (Mayor), Bob Tacher (Breeze Sailmakers), Beth Dunn (Rock Hall Yacht Club), Debra-Woodruff Capper (Lions), Marta Kumer & Kelly Crouse (Selkie), Laurie Walters (MSRH), Sandy Scott (Hickory Stick), Deborah Reese (Cinnamon by the Bay).

The meeting was called to order at 9:05am. Attendees introduced themselves.

Balance Sheet and P&L were handed out and reviewed.

GRHBA: \$8500 has been received to date for dues and map ads. About 70 members have responded so far. Input is needed for the list of 2022 events. Member renewals are requested ASAP. Suzanne reported GRHBA spent about \$7,000 in 2021 for advertising including P&W. The holiday party will be Dec. 15 at Haven Harbour South. WelcometoRockHall.com is GRHBA website. We are investigating options for remote access to our meetings.

Economic Development & Tourism (ED&T): Katie reported ED&T photo contest winners will be announced Dec. 8. MIXX 106.5's Jesse and Garage Box are posting to KentCounty.com. The Kent County You Tube Channel grew in 2021 and ED&T Newsletter sign-ups are encouraged.

Main Street Rock Hall: MSRH partnered with GRHBA on the "Mascots of Rock Hall" promotion. 10 mascots are located throughout town; people are encouraged to take and post their photo with a mascot. Drawings will be held for weekly photo winners who will receive gift certificates for MSRH businesses. MSRH is investigating having music played on Main Street.

Dawn Jacobs reported for the town: Small Business Saturday will feature MSRH Mascots and Hometown Christmas & Kids Gift Shop. Santa arrives Dec. 4, then basket trees will be lit. No fireworks or Hat Parade on New Year's but there will be a Fish Drop and a New Year's Eve Party at the Fire House. The town received a CBDG Infrastructure Grant of \$800,000 to help with utility projects, including replacement of water lines on Haven Rd. Town meetings are on the 2<sup>nd</sup> Thursday of the month, with workshops 10 days before.

### **Member Activities & Events:**

American RH Service Center will have a community bonfire on 12/17, 6-9pm

The Lions Club is seeking food & toy donations for Christmas Gift Baskets/Boxes. Help is needed to pack boxes Dec. 11 & 12 at Worton Community Center.

The Mainstay has a full schedule of music events through the winter. All are invited to attend.

The meeting was adjourned at 10:15am.

The next meeting will be January 25<sup>th</sup> at the Fire House at 9:00am.