

## **Minutes from the October 26, 2021 GRHBA Meeting:**

In attendance: Jim Rich (Inn at Huntingfield, Java, Sweet Cheeks), Cindy Genter (Rock Hall Properties), Jacqui Caine & Matt Mielnick (Mainstay), Jana Carter (ED&T), Steve Atkinson (Shore to be Fun Photographs), Jamie Dempsey (American Rock Hall Service Center), Dawn Jacobs (Mayor), Bob Tacher (Breeze Sailmakers), Beth Dunn (Rock Hall Yacht Club), Debra-Woodruff Capper, Leslie Sea (WCTR).

The meeting was called to order at 9:02am. Attendees introduced themselves. Matt Mielnick was introduced as the new director for the Mainstay.

Balance Sheet and P&L were delivered. Jim Rich reviewed the reports and noted that we are in good financial condition.

Cindy Genter said GRHBA membership renewal letters went out and responses are due in Nov. Targeting printed maps by mid-January for member trade shows. Cindy mentioned the new logo that was included on the 2022 forms. GRHBA & the Chamber will hold a Ribbon Cutting for American Rock Hall Service Center on Nov. 4<sup>th</sup> at 4:00pm. Cindy mentioned The Kent County Re-Zoning Task Force will hold a public forum on 10/27 at 6:00pm to review zoning ordinance updates. Jim Rich reported FallFest had their best year ever.

Economic Development & Tourism (ED&T): Jana reminded everyone to put events on KentCounty.com and Tourism will put our events on other media sites. Kent County will have an ad in the November issue of What's Up Annapolis. 5 businesses received telework grants. Rock Hall's Enterprise Zone application has been submitted. The "Whale Display" about Tolchester will be at the Village Shops until the end of November.

Main Street Rock Hall: This Fallfest was the first organized by MSRH. It went well; send suggestions for next year. MSRH is working with GRHBA to promote Small Business Saturday on November 27 with Parks & Rec's Hometown Christmas event. Directional signs will be installed this week. MSRH is working on a holiday project where visitors can # and post pictures of themselves in Rock Hall. Details to follow.

Dawn Jacobs reported for the town: Bikefest did not have as many attends as prior years, but attendees were happy to be back at the bulkhead. Halloween activities include Friday movie night (Casper), Saturday Fire Company drive through, Sunday Trick or Treat 5-7pm. The basket trees have been disassembled and are being rebuilt. Basket Applications are online and you paint your own basket. Mayor & Council are deciding what to do about the town office. The town is struggling with what to do about transportation. American has offered to help get a vehicle.

### **Member Activities & Events:**

Parks & Rec will have horse-drawn carriage rides at the bulkhead on Nov. 27.

The Lions Club will be doing Christmas Baskets this year. They collect food for 500 needy families in Kent County. Donations needed.

The Mainstay's new stage was opened for FallFest.

WCTR's last Friday in Rock Hall will be 10/29, 2-4pm. Stop by next to Harbor Shack.

The meeting was adjourned at 10:10am.

The November meeting will be 11/30 at the Fire House at 9:00am.