

Minutes from the September 28, 2021 GRHBA Meeting:

In attendance at Harbor Shack: Jim Rich (Inn at Huntingfield, Java, Sweet Cheeks), Cindy Genter (Rock Hall Properties), Donna Walls, (Harbor Shack), Meg Parry (MSRH), Steve Atkinson (Shore to be Fun Photographs), Jamie Williams (Ec. Dev.), Steve Leonard & Jamie Dempsey (American Rock Hall Service Center), Pres Jacobs (Am. Legion), Bob Tacher (Breeze Sailmakers), Marta Kumer & Mark Kelly (Selkie Books), Laurie Walters (MSRH),.

The meeting was called to order at 5:30pm. Attendees introduced themselves. The board suggested evening meetings once/quarter to improve attendance for businesses that can't attend during the day.

Jim Rich distributed P&L and Balance Sheets for the month and noted there is approximately \$30,000 in our checking account. He said GRHBA does marketing for Pirates & Wenches and receives income from merchandise sales.

Cindy Genter said GRHBA membership renewal letters will go out by Oct. 15, with responses due by Nov. 1. Targeting printed maps by mid-January for member trade shows.

Jamie Williams said there will be a Public Hearing on October 5 for the town of Rock Hall to apply to become an Enterprise Zone. As an Enterprise Zone, businesses can receive property tax credits for increases on the assessed value of improvements they make to their property. The Kent County photo contest winners were displayed at 400 High Street. EC&T is collaborating with all departments to have a consistent image for the County.

Main Street Rock Hall: MSRH is working on promoting Small Business Saturday on November 27.

Cindy relayed Mayor Jacobs' comments that she and the Town Council are focused on the town hall location.

Member Activities & Events:

Parks & Rec will have horse-drawn carriage rides at the bulkhead on Nov. 27.

The Lions Club is looking for new members. Dues are only \$75 per year with monthly dinner meetings. Contact Debra Woodruff-Capper 610-220-9104 or RockHall.lions@veriozn.net. The Yard Sale went very well with proceeds to fund eye glasses, medical/dental assistance and community support.

FallFest: MSRH is organizing and needs tents. The Legion offered to help. The event is scheduled for Oct. 9, 10-4. There will be 10,000 fried oysters, plus shucked oysters. Not many food vendors. Delmarva Craft will provide transportation. Laurie will have programs this year with sponsor names.

Selkie Books will be on the Kent County Arts Tour, Oct 16 & 17 and Oct. 23 & 24.

The Mainstay's new deck will be open for FallFest.

Bob Tacher reported that the mural on the Clam House has been repainted.

The meeting was adjourned at 6:15.

The October meeting will be 10/26 at the Fire House at 9:00am.