

GRHBA Minutes March 30, 2021

President Suzanne Einstein opened the meeting and asked if anyone had any questions about notes from last meeting. She then mentioned that we had a board meeting this month and noted highlights of that meeting included delivery of brochures, sprucing up Visitors Center, and developing a GRHBA logo

Katie from Economic Development said grants for COVID relief package will be available. Details to follow. Economic Development & Tourism are sponsoring a photo contest. See their Facebook page for details. Businesses are welcome to send their postings for job openings to Economic Development and they will send out via social media.

Jana from Tourism shared the press release announcing Kent County is part of the All American Road program. This will include a marketing focus on Rock Hall and Chestertown. The Kent County Visitors Guide is going to the printer next week and will be available in May. Maryland PBS will host Chesapeake Bay Week starting April 16. Kent county will be highlighted with a 15 sec. video. Rock Hall is included.

Suzanne noted that Certified Chesapeake Bay Host training is 3/31, 2-3:30. Go to VisitMD.org to sign up for training. Another training video is scheduled for 4/8, 10:30-12.

Main Street Rock Hall: Meg Parry said Facade Improvement Grants are on-going. Some grants have been awarded, others are being considered. There is a signage project on Main Street with directional signs for Main Street businesses. Laurie Walters continued: check out the “Dogs of Rock Hall” displays in the shop windows on Main Street. Main Street Rock Hall is running Pirates & Wenches on Main Street and needs volunteers for committee chair and volunteer positions. Contact Laurie to help.

Bets Durham said the Mainstay has hired Jacqui Cain to help with administrative duties. The Mainstay received a grant for an outdoor entertainment venue. The project should start next month. A facade improvement grant is also in the works for new signs and info panels

There was no report from the town.

Brad Medley said he purchased a 5 acre property in Rock Hall and intends to construct an eco-friendly lodging resort. They are targeting opening the business in April 2022.

Debra Woodruff Capper reported the Lions Club circus will take place May 21. Businesses will be asked to donate to help send elementary school kids to the event. The Lions Club will have their Sept. Yard sale, perhaps offering tables for rent. The Lions Club will run the beach party for Pirates & Wenches. They need volunteers.

Sam Shoge, Exec. Director of Kent County Chamber of Commerce said they are looking for nominations for Community Excellence Awards. Go to www.KentChamber.org to nominate a business or organization.

Our next meeting will be April 27, 2021.

Cindy Genter, Secretary