

Tues, Aug 25, 2020 - Virtual - Conference Call

August Meeting Notes:

President, Suzanne Einstein called the meeting to order at 9:01 and introduced speakers.

Jamie Williams, KC Economic Development Director noted that the departments have been combined. Emily McCoy is leaving Economic Development to work at the KC Health Dept. Working through CARES grants to provide assistance to businesses; half through getting checks to businesses. There is grant money available to change your business or structure as a result of COVID. 15 businesses (including 1 from Rock Hall) have received marketing grants.

Jana Carter, Tourism Development Assistant Director reported that she is working on the COVID modification grants. The FY2021 Tourism Marketing Plan will be presented at the Commissioners Meeting today, 8-25. The County applied for "All American Road" Destination. Work continues on a video of the 10 Museums of Kent County. September is Underground Railroad Month and the Network to Freedom. One location in Kent County has been designated as an Underground Railroad site. Sept. 18-27 is the 1st statewide Maryland Restaurant Week. Register online to participate.

Sam Shoge, Executive Director of the Kent County Chamber of Commerce said he is working on having the Chamber take a more active role in the community and facilitating and communicating information through conference calls, including weekly COVID Updates, Grant Opportunities and featuring businesses that have pivoted during the pandemic. He is recognizing and broadcasting member businesses, with networking and blog posts. He will leverage social media. Contact Sam at SShoge@kentchamber.org and visit www.kentchamber.org

Member Comments: Debra Woodruff-Capper reported there will be no Lions Club Community Yard Sale. Lions Club is looking for fundraiser ideas; They need to generate \$5000 which they donate to people in need of dentistry and eye glass services. The Mainstay has virtual and livestream concerts and classes. The Eastport Oyster Boys Concert will be on Oct. 3. Details to follow.

Main Street Rock Hall will have a second round facade grant. Info available in January, with applications due in March. The virtual Pirates and Wenches event was held with the goal of reminding people of 2021 event. 49 T-shirts were sold, 1 left.

WCTR will have their Rock Hall site located at Harbor Shack up soon with live broadcasts. The meeting was adjourned at 9:57.

Cindy Genther, Secretary GRHBA