

Minutes from the February 25, 2020 GRHBA Meeting:

In attendance: Cindy Genter, Sec; Marti Maxwell, Steve Atkinson(Shore to Be Fun Photographs), J (Ec. Dev.) Jamie Williams, Jana Carter (Tourism), Leslie Sea (WCTR), Sawyer Cornelius (Haven Harbour), Bob Tacher (Breese Sailmakers), Rick Carter (Delmarva Craft), Ed "Cap" Pickering (North Point), George Barnett (RH Veterinary Hospital), Harriet Creighton (Peoples Bank), Bob Resele RH Town Manager), Marta Kumer (Selkie Books), Sandy Scott (Hickory Stick).

The meeting was called to order at 9:03AM by Secretary Cindy Genter. Attendees introduced themselves. Steve Atkinson made a motion to accept the minutes from January 2020. Motion was seconded and passed.

Marti Maxwell reported checking account balance as of February 24 was \$30,448.82. Marti will continue as bookkeeper, but we are looking for a Treasurer.

Main Street Rock Hall: MSRH has extended application response date for Façade Improvements Grants to the end of March. The next Open Meeting for MSRH is scheduled to Mar. 23. Pirates & Wenches planning is underway.

Town Manager Bob Resele reported on town activities: 1) Community Development Block Grant Survey on utilities went out in mailings & on website. 30% received, need 80% for water & sewer funds. 2) The Jeeps are for sale at \$13,000 each and will move to Todd's in Chestertown. 3) Town will negotiate new trash contract. Pick up will only be from containers for Rock Hall resident pick up only.

Jamie distributed a new rack card with Ec.Dev services. Economic Development Strategic Planning underway with public input sessions on 2/26 & 3/11. Economic Development Commission meetings are 1st Wed of every month & open to public. Legislative Session Update: HB1354 Sales & Use Tax on Services is being opposed by Ec.Dev.

Jana reported upcoming coop ads in What's Up Eastern Shore, Chesapeake Bay and Shore Monthly. The Kent County Weddings website is live. Tourism has a monthly social media calendar so post your events on KC Events webpage. New Visitor Guide being printed in March. Cover photo is of Rock Hall.

Upcoming Events:

April 18 is Pour Up The Shore (Craft Beer & Wine Festival) Rick Carter has details (POSTPONED)

April 18 is grand opening for Cinnamon By The Bay (old Tallulah's)

May 8 is Lions Club Circus: Looking for business donations to send all kids

2020 is Mainstay's 25th Anniversary. Look for big events.

Any organization that wants to use the bulkhead needs to complete an application to Kent County

Old Business: Thanks to Rock Hall Veterinary Hospital for hosting Feb. 19 Mixer.

New Business:

Ed Pickering gave a Transportation Update:

- Applications have been made to leases for 14 person shuttle bus & 14 person traditional trolley
- Pledge funding is underway and fundraising
- Goal is to extend tourism season to May through November

Steve Atkinson is launching Eastern Shore Connect, an online networking Facebook site

The meeting was adjourned at 10:05AM

The March meeting was scheduled for 3/31 at 9:00AM RHVFC. (CANCELLED DUE TO CORONAVIRUS)